

Alan Christensen

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Alan Christensen – Professional Biographical Sketch

As a successful entrepreneur Alan K. Christensen has started, owned or otherwise been involved in numerous business ventures. He currently runs AlanChristensen.com which provides speaking, training and instructional design services.

Christensen holds a degree in Business Management and a Master of Education degree in Instructional Technology. Christensen has 10 years of teaching experience in business and entrepreneurship for three different colleges and universities. In addition to being a certified business analyst, he is also a certified facilitator for three of the most respected entrepreneurship and leadership training organizations in the country, FranklinCovey, NxLevel, and the Kauffman Foundation's FastTrac program. Additionally he is certified in Export and Trade Counseling by the Trade Promotion Coordinating Committee (TPCC) and the U.S. Small Business Administration.

Since 2002 he has been the director of the Utah Small Business Development Center at Snow College. This region serves a six-county region which covers one-fifth of the state of Utah geographically. In his first four years in this position he focused on outreach and achieves steady business training enrollment increase of approximately 400%. He was recognized by the national Association of Small Business Development Centers as the "State Star" in the Utah SBDC network in 2005 and again in 2010. The Utah district office of the U.S. Small Business Administration also awarded his office the SBDC Service Excellence and Innovation Award in 2008.

While in this role he has assisted two recipients of state and SBA Region VIII recognitions as "SBA

Exporter of the Year" and successfully launched several initiatives including the following: Rural Business Outreach Program (2010-2011) in which he served as project coordinator for successful Rural Business Enterprise Grant from the U.S. Department of Agriculture – Rural Development; the development and launch of RuralUtahBusiness.com – available to assist hundreds of rural businesses in Utah; and the annual Entrepreneurship Seminar program of Snow College together with its entrepreneurship Hall of Fame.

In 2006 he also assumed the role of director of the Utah Custom Fit Training program serving this same six-county region and helps provide over 15,000 hours of training to approximately 1,000 people annually. In this role and his role with the Utah SBDC and other economic development organizations he has worked directly with hundreds of entrepreneurs and small businesses to help them grow and improve the economy of the state.

Christensen is actively involved with the Six-County Association of Governments, has served as an ex-officio member of the Six County Economic Development District, has assisted in the development and planning of several successful local and regional business-related events and currently serves on the Six County Technical-Committee. He has been involved with chambers of commerce throughout Juab, Millard, Piute, Sanpete, Sevier and Wayne counties.

Christensen enjoys recreating with his wife and children, coaching youth soccer, painting, and camping in the mountains of Utah, where he resides. His second language is Japanese.